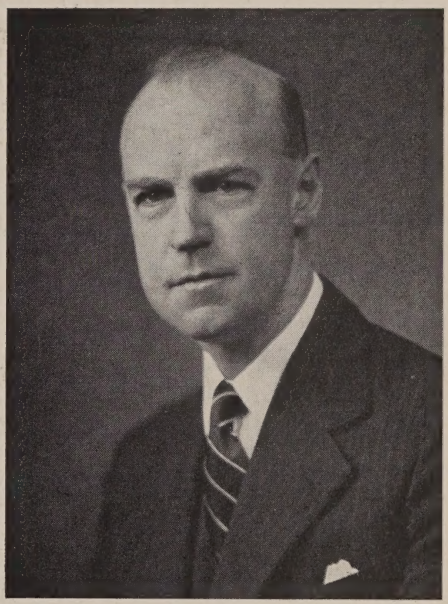
The Hampden Hippocrat

A Bulletin for the Hampden District of the Massachusetts Medical Society

VOLUME XIII MAY, 1957 No. 5

THE DOCTOR AND PUBLIC RELATIONS



President-elect
ALLEN S. JOHNSON, M. D.

The medical profession's belated recognition of the importance of public relations has given rise to a wave of enthusiasm which bids fair to obscure some of the basic issues. Public relations has become an overworked cliche which may mean anything from adroit propaganda to conceal one's motives to a more honest portrayal of good intentions. The subtle art of molding public opinion has had some mighty exponents during the past half century. Ivy Lee in this country and Goebbels in Germany have been outstanding. But the relationships of medicine are an individual affair. The individual doctor, with or without the help of colleagues, treats the sick individual. The latter's opinion of the medical profession as a whole is bound to be strongly influenced by his and his friends' experiences as individuals with doctors as individuals.

Corporate activity by our profession, designed to educate the laity and to protect its health thru preventive medicine, is becoming increasingly important. The same modalities of propaganda are available to us as to the hucksters. Let us be careful that these modalities are not used merely to conceal our shortcomings from ourselves and from the public. The flood gates of propaganda cannot overcome the bitterness of the individual patient who has been neglected or exploited by an individual doctor. Public relations for us are the sum total of our individual relations with the individual patients who compose the public.

A.S.J.

Hampden Hippocrat

"Life is short and art is long, the occasion fleeting, experience fallacious and judgment difficult." —Hippocrates, 430 B.C.

This Issue 650 Copies.

OFFICERS OF THE
HAMPDEN DISTRICT MEDICAL SOCIETY

President—Harold J. Holleran, M. D.
Vice President—Allen S. Johnson, M. D.
Secretary—Allen G. Rice, M. D.
Assistant Sec.—Harry N. Memery, M. D.
Treasurer—Howard Brown, M. D.

BOARD OF EDITORS

Edward P. Bagg, M. D, Editor-Emeritus
Max Millman, M. D., Editor-in-chief
Harry N. Memery, M. D., Assistant Editor

Associate Editors

Eoline C. Dubois, M. D. John A. Burke, M. D.
Jerome A. Whitney, M. D. Ralph T. Miller, M. D.
John C. Ayres, M. D. John F. Wonson, M. D.

William A. R. Chapin, M. D.
Founder and Advisory Manager

John E. Leary, M. D.
Secretary and Business Manager

DOCTOR SHORTAGE?

The cry is often heard these days that there aren't enough doctors in the U.S.A.; that the shortage is becoming increasingly acute; that there is need for many more medical schools; and finally that the fault for these "shortages" lies with the medical profession, whose members allegedly have conspired to keep the number of new graduates down to a pitiful minimum.

The fallaciousness of these allegations was exposed recently by Dr. Dwight H. Murray, president of the A.M.A. in one of his recent Monthly Messages. (J.A.M.A. Mar. 3, 1957) In this message he shows convincingly that no doctor shortage exists; that the number of doctors is constantly on the increase, and that if and when a doctor shortage does come the fault will lie elsewhere rather than with medical schools or the profession.

President Murray begins with the observation that " . . . the present United States supply of physicians is better than that of all other nations, with the exception of Israel . . . " He then proceeds to point out that although the United States population has increased by only 82% since 1910, the number of medical school graduates during the same period of time showed an increase of 120%. Last year alone a new doctor was added for every 645 new Americans, which is even better than the current ratio of one doctor for every 730 Americans.

As far as medical schools are concerned their number is expected to increase from the present 76 to 86 by 1963. The number of new graduates is expected to increase and in fact at such a rapid rate that according to Dr. Melvin A. Casberg, former dean of St. Louis University School of Medicine, there is a real possibility within the next 25 years of a surplus of doctors.

The only danger of a doctor shortage, according to president Murray lies in "the sharp decline in the number of applicants for enrollment in our medical schools . . . . the number of applicants has dropped from 25,000 in 1948 to only 15,000 last year. This decrease in top-notch students seeking admission is a general problem faced by all the sciences . . . . "

Here then is the crux of the situation: not enough first class students applying for admission to medical schools, or to quote Dr. Perrin H. Long (N. Y. State University): "We are not getting the cream of the crop in students any more." Why? Presumably because of more attractive offers from business and industry. But regardless of the cause, we owe it to the public and to the profession (1) to encourage good students to go into medicine; (2) to continue participating in Science Fairs as we have done these past few years; and (3) to otherwise do everything possible to insure the continuous supply of excellent physicians as well as of instructors and researchers in the field of medicine.

M. M.

EMERGENCY MEDICAL SERVICE
Annual Report

(Editor's note: This is the first of several abstracted reports presented at The Annual Meeting, April 30, 1957.)

The Emergency Medical Service, now in its seventh year, continues to serve Hampden District in a very worthwhile manner. Approximately 2200 calls were processed in the past year of which, due to tactful and rigid screening by our Answering Bureau, not more than 30% were actually made. The Committee is steadfast in its policy that no patient's life or health will be jeopardized in handling of calls.

There has been a decrease in the past four years of more than 50% in the number of calls received in one year.

There has been no instance during the past year of unfavorable newspaper publicity.

The Emergency Medical Service is better able to handle the patients' beratings than the doctors'. Many times physicians have gone off call for a day, week-end, or even an extended vacation without leaving anyone to cover for them. Many times the doctor covering you refuses to make a call on your patient in your absence. Such practice is morally reprehensible.

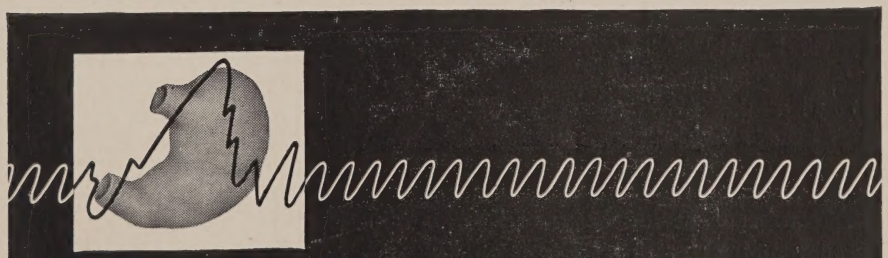
Your Committee is unanimous in its conviction that the Emergency Medical Service Program is of vital importance to the communities and that it can be and is an important medium for better public relations.

The Committee recommends that the age limit for physicians requiring to participate in the EMS Program be reduced from age 60 to age 55 beginning July 1, 1957.

Theodore R. Miner, M. D.
Chairman,

COMPLIMENTS
Ernest A. Byron
SPRINGFIELD

for "the butterfly stomach"



Pavatrine® with Phenobarbital
125 mg. 15 mg.

- *is an effective dual antispasmodic*
- *combining musculotropic and neurotropic action with mild central nervous system sedation.*

dosage: one tablet before each meal and at bedtime. SEARLE

REHABILITATION COMMITTEE

Annual Report (Abstract)
Presented April 30, 1957

At the request of the United Fund this committee met with the special United Fund Committee on Rehabilitation on two occasions and arrived at a satisfactory statement of the following principles:

(1) That the program be total in character. To rehabilitate an individual successfully our efforts must be directed not only to the physical aspects, but to the mental, social, economic and spiritual as well.

(2) That the organization be under local autonomy, and under medical direction and supervision. It is hoped that the chief administrative officer or director be a physician or preferably a physiatrist, if one is available. It was also recognized that the ideal location for the proposed center be at the Springfield Municipal Hospital where all required services could be rendered due to its location, its potentials and the fact that its trustees are willing and ready to cooperate for the common good of all.

(3) That the Governing Board be equally divided between responsible physicians and interested lay members, the total number to consist of at least 24 members.

There remains for our District Society to determine how the medical members would be selected, the term of years they are to serve, and other details consistent with proper functioning of the Board not only at its creation but also in the years ahead.

The committee recommends that the Rehabilitation Committee be continued as a special committee of the Society.

Respectfully submitted,
Joseph P. Derby, M. D.
Chairman, Rehabilitation Committee

PUBLIC HEALTH COMMITTEE

Annual Report (Abstract)

The Public Health Committee has prepared an Accident Prevention Program, accepted by the Executive Committee, and sponsored by the Hampden District Medical Society. This is an extensive and comprehensive program, projected for three years to begin with and to be directed by Dr. John Ayres.

The Committee has also drawn up plans for a Polio Immunization Program for Adults. This plan is presently being held in abeyance because of the shortage of vaccine. The status of the vaccine situation at present is as follows: Following the lack of interest in the vaccine by adults, there was danger of loss of vaccine by "outdating", and therefore production was sharply curtailed. In the Spring, when various state programs were getting into gear again, there was a sudden demand, and a shortage developed overnight. It is now reported that there will be sufficient vaccine to give all persons under twenty all the necessary shots between now and July. The State is requesting that no shots be given to persons over twenty until then. At that time the program for encouragement of adult immunization will be taken out of the file. The program calls for all adults to see their family physician about innoculations, and will be supported by TV, radio, newspaper and card advertising.

The other main activity of the committee has been to improve cooperation with the health department particularly in the field of school health.

Respectfully submitted,
Norman A. Pokorny, M. D.
Chairman, Public Health Committee

ESTABLISHED IN 1851
FUNERAL SERVICE
Dickinson-Streeter Co.
Springfield, Mass.

outmoding older concepts...

the full-range tranquilizer with markedly enhanced potency

NEW **Trilafon*** (pronounced Tril-a-fon) perphenazine

EQUALLY VALUABLE IN

hospitalized psychotics
agitated ambulatory psychoneurotics
anxiety and tension states

- potency increased 5-fold over chlorpromazine
- therapeutic index up 10-fold over chlorpromazine
- jaundice notably infrequent in studies to date
- significant hypotension virtually absent
- no agranulocytosis reported
- skin photosensitivity neither observed nor elicited experimentally
- nasal congestion uncommon
- mild insomnia and motor restlessness infrequent

unexcelled as a potent antiemetic

Dosage: For specific information concerning dosage, side effects, precautions and contraindications consult Schering literature, available on request.

Packaging: TRILAFON Tablets: 2, 4 and 8 mg., bottles of 50 and 500.
TRILAFON Tablets: 16 mg. (for hospital use), bottle of 500.

*T.M. TR-J-647

Schering

SCHERING

MULTIPURPOSE
ANTIHISTAMINE

well-tolerated

'PERAZIL'®
brand Chlorcyclizine Hydrochloride
TABLETS

two strengths

25 mg., sugar-coated
50 mg., scored, uncoated

all-round allergy relief

patients appreciate the gratifying relief from allergic reactions of virtually every type.

all around the clock

up to 24 hours of activity with a single dose (adults 50 to 100 mg.; children 25 mg.)

exceptionally low incidence of side effects

BURROUGHS WELLCOME & CO. (U.S.A.) INC.
Tuckahoe, New York

LEGISLATIVE NOTES

The Pound Bill - (Senate #315) - is expected to be enacted into law in the very near future.

The Welfare Bill - (Senate #123) - has now been referred to the Senate Ways and Means Committee, but it is doubtful whether there will be any action on it at the current session of the Legislature.

The Chiropractic Bill - (Senate #398) - the majority of the members of the Public Health Committee voted in opposition to Chiropractic licensing. This bill is scheduled for another hearing in the near future.

It now appears that there probably will be no test case re: *"The New Drug Act"* as had been announced by the Chairman of the Committee on State Legislature at our November 14th meeting. I have written for further details on this matter.

Louis E. Hathaway, Jr., M. D.
Legislative Councilor

CORRESPONDENCE

Attention, Hypnotists!

Dear Hippocrat:

In recent weeks a number of inquiries have come in which sound somewhat as follows: "Can you recommend a good hypnotist?" Our files unfortunately contain no such category.

Any member who is an expert in the art of hypnotism may have it become professionally known by contacting me either by phone or in writing.

Dr. Allen G. Rice
Secretary

Necrology

Dear Hippocrat:

The Hampden Hippocrat has improved considerably since it began appearing on a monthly basis. It has proved quite a boon to retired or disabled shut-ins, and to others who, for one reason or another, cannot attend meetings.

The only suggestion I have to offer is that a necrology column be published, even if only once a year, perhaps

Upjohn

Treat both the physiologic and psychologic aspects of peptic ulcer

Pamine*-Phenobarbital

Tablets and Elixir

Supplied:
Pamine-Phenobarbital Tablets containing methscopolamine bromide, 2.5 mg., and phenobarbital, 15 mg. (¼ gr.) in bottles of 100 and 500.

Usual adult dosage:
1 tablet ½-hour before meals and 1 or 2 tablets at bedtime.

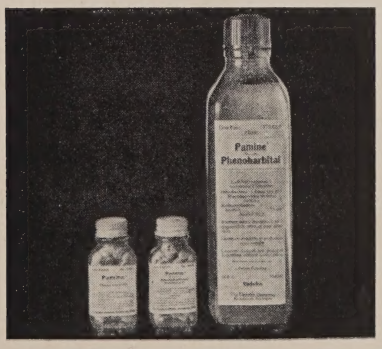
Pamine-Phenobarbital, Half-Strength Tablets, containing methscopolamine bromide, 1.25 mg. and phenobarbital, 8 mg. (⅛ gr.) in bottles of 100.

Usual adult dosage:
2 tablets ½-hour before meals and 2 to 4 at bedtime (or 2 tablets four times daily).

Pamine-Phenobarbital Elixir containing 1.25 mg. methscopolamine bromide, and 8 mg. (⅛ gr.) phenobarbital per 5 cc. teaspoonful. In pint bottles.

Usual adult dosage:
2 teaspoonfuls four times daily.

The Upjohn Company, Kalamazoo, Michigan



*TRADEMARK, REG. U.S. PAT. OFF. THE UPJOHN BRAND OF METHSCOPOLAMINE BROMIDE

around Annual Meeting time. Honorable and charitable gentlemen like the late Drs. Rabinovitz and Comins might thus be memorialized in the pages of our bulletin.

William J. Cosgriff, M. D.

(Editor's note: Beginning with this issue, page 13, the Hippocrat will endeavor to publish all obituary notices of Fellows that come to its attention.)

INFORMING THE MEMBERSHIP

Dear Hippocrat:

The truly democratic principle demands that our membership be informed in advance of Council meeting agendas. To notify the membership of Council Action on some contraversial issue after it has already been passed by Council is worthless and practically hopeless.

If the Advanced Information is published in the New England Journal of Medicine as suggested by S. Q. Lapius (Hippocrat, April 1957) it would certainly solve the problem. It would allow each member ample time to discuss any particular topic with his Councilors or with the entire group of Hampden District Councilors at a pre-council meeting.

It has been suggested to our able Secretary that a copy of Advanced Information might be placed on the bulletin board of the staff room of each Hospital in the District. The average member may not take time to read this information, but he would at least be given the opportunity to do so. If he does not take advantage of it, the Councilors then would be relieved of much unjust criticism.

Thomas F. Reilly M. D.

Wilbraham's First Drug Store

Wilbraham Pharmacy

2769 Boston Road
Wilbraham, Mass.

DR. SULLIVAN IS HONORED

Dr. Elizabeth Myers Sullivan, Springfield, was honored on "Doctor's Day", with a bouquet of 50 carnations in recognition of 50 years of medical practice. The presentation was made by Mrs. William J. Devlin, President-elect of the Woman's Auxiliary of the Hampden District Society, and Carl B. Martens, district representative of the Florist Telegraph Delivery Service.

FOR RENT

83 Maple Street, Springfield

Offices for physicians or dentists.

Ideal location at reaosnable rates.

Phone: RE 4-4111

McCarthy Drug

at the "X"

RE 3-1105

Patronize our advertisers and remember to mention the Hippocrat.

ANNUAL MEETING HIGHLIGHTS

April 30, 1957

Meeting is held at Roger Smith Hotel, Holyoke, where a fine cut of roast beef is topped by apple pie and cheese . . . President Holleran commemorates Fellows who died in '56—'57: Drs. Roy B. Mahoney, William N. Hamblin, Terrence C. Ryan, Harry Finkelman, Samuel O. Miller, Henry A. Downey, Adolphus D. Rood, Bernard Rabinovitz, Blake D. Prescott and James B. Comins . . . He then introduces Dr. W. W. Bauer, Director, Bureau of Health Education of the A.M.A. and Editor of "Today's Health". After extending greetings from the A. M.A. Dr. Bauer emphasizes that the various departments of the A.M.A. are always at the service of all District Societies including, of course, our own . . . Annual reports of 27 standing and special committees are presented . . . A motion is carried to instruct our Legislative Councilor to work toward a change in Drug Act whereby the word "administer" be supplanted by the word "dispense" . . . A lively discussion about Blue Shield takes place, the membership voting that the recent action of State Executive Committee be rescinded . . . Nominating Committee under chairmanship of Dr. Lawrence A. Putnam presents following slate of officers which is unanimously approved:

President: Allen S. Johnson

Vice President: Thomas F. Reilly

Secretary: Allen G. Rice

Treasurer: Howard B. Brown

Supervising Censor: Malcolm S. Allan (term of 5 years).

Censors: William B. Coen, John C. Tate, Samuel Potsubay and Robert F. Cahill.

Councillors: Malcolm S. Allan, Edward P. Bagg, Joseph M. Baker, John A. Burke, William A. R. Chapin, Eoline C. Dubois, William J. Devlin, Edward J. Ferrarone, Frederic Hagler, Donald R. Hayes, Louis E. Hathaway, Harold J. Holleran, Myles H. Illingworth, Louis A. Izenstein, Allen S. Johnson, Howard P. Kennedy, Barron D. Knox, Theodore R. Miner, Robert D. O'Malley, Alfonso A. Palermo, Samuel F. Potsubay, Lawrence A. Putnam, Thomas F. Reilly, Allen G. Rice, George L. Schadt, Howard N. Simpson, James L. Smead, H. Bernard Tillman and Jerome A. Whitney.

Executive Committee Councillor: Howard N. Simpson (term expires 1959)

Alternate: Donald R. Hayes (term expires 1959)

Public Relations Councillor: Joseph M. Baker

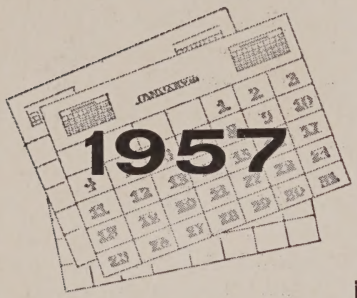
Nominating Councillor: Lawrence A. Putnam (term expires 1960). Alternate: Barron D. Knox (term expires 1960).

Legislative Councillor: Louis E. Hathaway

Executive Committee: Allan S. Johnson, Harold J. Holleran (term expires 1958), Thomas F. Reilly, Allen G. Rice, Howard B. Brown, Eugene W. Beauchamp (term expires 1960), Azel P. Barney (term expires 1960), John A. Burke (term expires 1958), Aloysius A. Bloniarz (term expires 1958), Robert G. Ernst (term expires 1959), and Leroy J. Kendrew (term expires 1959).

Commissioner of Trials: Garry DeN. Hough

Committee on State Welfare Problems: Pliney Norcross and Norman Popkin.



for faster and higher

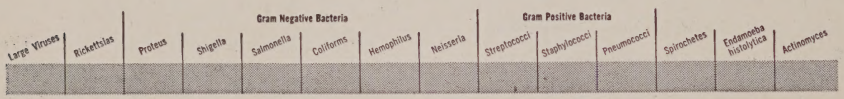
initial tetracycline blood levels

now... the new phosphate complex of tetracycline

SUMYCIN

Squibb Tetracycline Phosphate Complex

the broad clinical spectrum of SUMYCIN against pathogenic organisms



SUMYCIN
the new **phosphate complex** of tetracycline

SUMYCIN
a **single** antibacterial antibiotic

SUMYCIN
a **well tolerated** antibiotic

SUMYCIN
a **true** broad spectrum antibiotic

Minimum adult dose: 1 capsule q.i.d.
Each Sumycin capsule contains the equivalent of 250 mg. tetracycline hydrochloride.
Bottles of 16 and 100.

SQUIBB *Squibb Quality – the Priceless Ingredient*

"SUMYCIN" IS A SQUIBB TRADEMARK

CLINICAL AND PERSONAL

Dr. Theodore W. Brand, head of Wesson Memorial's Pathology department, has been called up by the Navy for duty for the next two years. He reported to the Philadelphia Naval Station on April 8.

* * * *

39 Staff doctors of Mercy Hospital contributed as many pints of blood to the Bloodmobile of the Red Cross on March 27, 1957.

TWO IMPORTANT MEETINGS

MASS. MEDICAL SOCIETY
Time: May 21, 22, 23
Place: Statler Hotel, Boston

A. M. A. CONVENTION
Time: June 3 — 7
Place: New York City

G-P CORNER

The American Academy of General Practice, meeting in St. Louis tightened its standards for membership. The Congress of Delegates adopted an amendment which now requires a one-year rotating internship as an obsolute minimum requirement for membership.

The delegates also approved a new definition on general practice which was originally requested by three different A.M.A. committees now studying general practice. The definition reads:

"General practice is that area of medical care performed by a doctor of medicine in those fields of diagnosis and therapy commensurate with his professional competence, assuming a total continuing responsibility for the health of the individual or the family as a unit."

A resolution calling for inclusion of physicians under Old Age and Survivors Insurance was rejected and instead the delegates urged continuation of Academy efforts to obtain passage of the Jenkins-Keog bill, a voluntary retirement plan for professional persons.

MEDICAL ADVISORY COMMITTEE TO SELECTIVE SERVICE

Annual Report (Abstract)

The Procurement and Assignment Committee was consulted by the Massachusets Advisory Committee to the Selective Service Committee on only five occasions.

While the number of cases considered was small, the action taken by this Committee was extremely important to each individual nominated for active duty.

Of the five cases considered, it was recommended that military service be deferred in three instances. It was felt that the doctor required at least one full year of internship before being made available and that the needs of the hospital for house officers should also be satisfied.

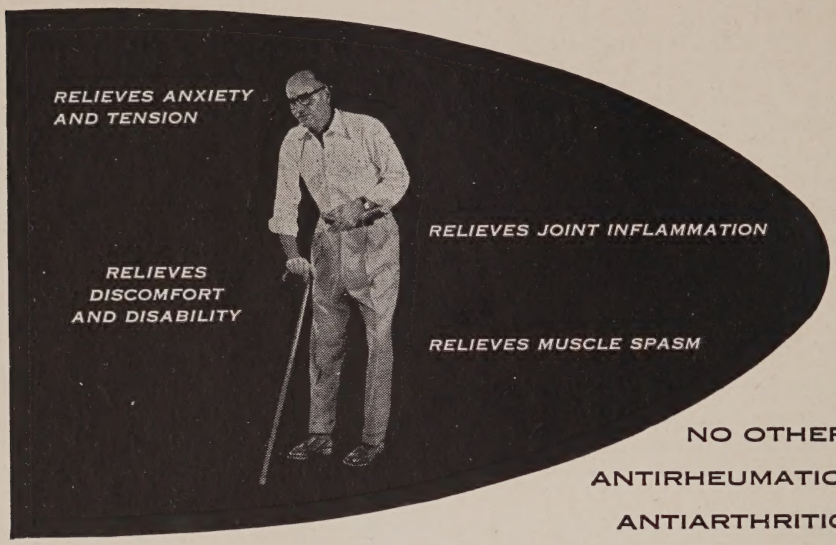
The Massachusetts Advisory Committee to the Selective Service Committee has recommended to grant, practically without exception, deferment for completion of a first year's internship.

Two candidates were declared nonessential and were dealt with at the State level.

Respectfully submitted,
Samuel R. Feldman, M. D.
Chairman

ACADEMY

On Tuesday, May 14, 8:30 P. M. the Springfield Academy of Medicine will hold its Annual Meeting. Following the usual business the subject of "Pre-Malignant and Malignant Lesions of the Breast and Colon" will be presented in the form of grand rounds (Sound Movie). This topic will be discussed by a group of eight distinguished clinicians including: Dr. Henry L. Bockus, Dr. George Crile, Jr., Dr. Philip J. Hodes, Dr. John R. McDonald, Dr. Alton Ochsner, Dr. Eugene P. Pendergrass, Dr. Isador S. Ravdin, and Dr. Leo G. Rigler.



NO OTHER ANTIRHEUMATIC, ANTIARTHRITIC PROVIDES AS MANY BENEFITS AS

MULTIPLE COMPRESSED TABLETS

'MEPROLONE'

MEPRO | BAMATE
PREDNISO | LONE. *buffered*

THE ONLY ANTIRHEUMATIC, ANTIARTHRITIC THAT SIMULTANEOUSLY RELIEVES:

1. MUSCLE SPASM
2. JOINT INFLAMMATION
3. ANXIETY AND TENSION
4. DISCOMFORT AND DISABILITY

Each Multiple Compressed Tablet of 'MEPROLONE' provides the antiarthritic, antirheumatic benefits of:

1. *Prednisolone buffered*—the newest and most potent of the "predni-steroids" for prompt relief of joint pain and arrest of the destructive inflammatory process.

2. *Meprobamate*—the newest and safest of the muscle-relaxant tranquilizers—relaxes accessory musculature in spasm—eases mental tension and anxiety, so often manifest in patients with rheumatic, arthritic disorders.

Indications: Rheumatoid arthritis, rheumatoid spondylitis, Still's disease, psoriatic arthritis, tenosynovitis, myositis, fibrositis, intractable asthma, respiratory allergies, allergic and inflammatory eye and skin disorders.

Dosage: 1 or 2 tablets 3 or 4 times daily.

Supplied: Multiple Compressed Tablets in bottles of 100 in two formulas as follows: 'MEPROLONE'-1—1.0 mg. of prednisolone, 200 mg. meprobamate and 200 mg. dried aluminum hydroxide gel. 'MEPROLONE'-2—provides 2.0 mg. of prednisolone in the same formula.

'MEPROLONE' *is a trade-mark of Merck & Co., Inc.*

MSD

MERCK SHARP & DOHME
DIVISION OF MERCK & CO., INC. PHILADELPHIA 1, PA.

In Memoriam

JAMES B. COMINS, M. D.
1871 — 1957

Dr. James B. Comins, one of Springfield's oldest physicians, died after a brief illness at his home on April 3, 1957, at the age of 86.

Born in Stafford Springs, Conn. on October 19, 1871, he graduated from Wilbraham Academy in 1892, Wesleyan University in 1896, and Hahnemann Medical College and Hospital in 1899. Dr. Comins was an original trustee of the Wesson Memorial Hospital where he continued to be active until the end. He was also a staff member of Wesson Maternity Hospital, and a consultant to Springfield Hospital, Isolation Hospital and Johnson Memorial Hospital, Stafford Springs.

The Springfield Academy of Medicine honored him at its 50th anniversary, March 13, 1957, as its only living charter member and oldest past president. He was a member of the American Medical Association, the Mass. Medical Society and Hampden District Medical Society.

Dr. Comins enjoyed the respect and affection of patients and colleagues alike. He will be missed by all who came to know him.

To his surviving daughter and to his many friends and associates the deepest sympathy is extended.

for quicker recovery

STRESSCAPS*

Stress Formula Vitamins *Lederle*

STRESSCAPS provide adequate vitamin supplementation for patients suffering from prolonged stress—surgery, burns, fractures, trauma or shock.

Stress Formula Vitamins promote wound healing, and stimulate antibody production as well as providing a nutritional reserve of water-soluble vitamins.

dry-filled sealed capsules (a Lederle exclusive!) for more rapid and complete absorption.

LEDERLE LABORATORIES DIVISION, AMERICAN CYANAMID COMPANY, PEARL RIVER, NEW YORK Lederle

*REG. U.S. PAT. OFF.

South End Pharmacy, Inc.

925 Main cor. William

RE 3-0318

* * * * *

Harris Pharmacy

139 Chestnut Street

Springfield Massachusetts

Franklin Pharmacy

1869 Main, cor. Sharon

RE 3-9154

Compliments

Edward F. O'Donnell FUNERAL HOME

Springfield

Ronald C. Atwater, B.S. *Reg. Pharm.*

Night Emergency Prescription Service

Doctors please call RE 3-2860

Absorbine Jr.

new... a more potent, longer-acting progestational agent

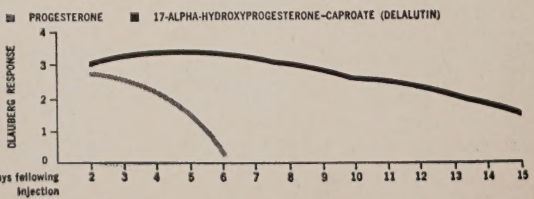
DELALUTIN

SQUIBB 17-ALPHA-HYDROXYPROGESTERONE-CAPROATE

a single injection provides sustained progestational activity for approximately 2 weeks, when enough estrogen is present, simulating endogenous progesterone production.

Vials of 2 and 10 cc. Each cc. provides 125 mg. of 17-alpha-hydroxyprogesterone-caproate

Comparative effect of single subcutaneous injection of Delalutin and progesterone on the progestational changes (Clauberg Test) in the rabbit uterus



SQUIBB

Squibb Quality—the Priceless Ingredient

"DELALUTIN" IS A SQUIBB TRADEMARK.

BOARD OF EDITORS
Annual Report

The year just past has been a very crucial one in the history of the Hampden Hippocrat.

Shortly after the Annual Meeting of '56 the Executive Committee, in compliance with the recently revised by-laws, increased the size of the Board of Editors from eight to ten. This in view of ensuing developments, proved both wise and expedient.

After due deliberation the Board of Editors voted last fall to recommend a change in the Hippocrat from a quarterly to a monthly issue. The District membership voiced its own approval at the regular meeting in September. As a consequence the Hippocrat has been appearing monthly since January, 1957, and will continue to do so henceforth except for the months of July and August.

The Hippocrat suffered a great setback towards the end of '56 when its founders, Drs. Bagg and Chapin, after fifteen years of distinguished and meritorious service, decided to relinquish their two top-ranking posts and to retire, partially at least, from the more demanding tasks of editing and managing the Hippocrat. It is fortunate, especially for the officers replacing them, that both have agreed to continue on the Board even if in somewhat less active capacities.

Financially, the Hippocrat has fared much better than expected. Thanks largely to our advertisers, and to the energetic efforts of our new business manager, Dr. John E. Leary, the budget was successfully balanced, all accounts payable were covered, an excess of income over expenses was realized and our surplus is today appreciably greater than a year ago.

The Board of Editors wishes to express its appreciation to the officers and to the Fellows of the Society for their kind co-operation. As long as this spirit prevails, the continued success of the Hippocrat is assured.

Max Millman, M. D.
Editor-in-Chief

EFFECTIVENESS OF NEW RABIES TREATMENT CONFIRMED
by
World Health Organization (WHO)

The striking effectiveness of serum plus vaccine in preventing rabies in a group of persons who were severely bitten by a rabid wolf in Iran last year, and in similar experiences of a less extensive nature, were accepted as clear demonstrations of the usefulness of this method, by the Third WHO Expert Committee on Rabies which met at the Pasteur Institute in Paris, 26 November to 1 December.

Research carried out by several of the Committee members showed that it was necessary to give a complete course of vaccine along with the serum therapy. Moreover, because of side reactions which can be produced by any serum, it was recommended that serum be used only in very severe exposures after testing the person for sensitivity. The Committee also studied the results of exhaustive experiments designed to determine the best procedures to follow in treating wounds inflicted by animals suspected of having rabies. These studies showed the value of immediate cleansing with soap and water, followed by cauterizing with nitric acid on parts of the body where this can be used without danger. The third step recommended in local treatment of wounds, and this is a new development, is to inject serum around the site of the bite.

The new approach involves providing basic protection by giving very small dose of chicken embryo vaccine, or a few doses of ordinary nervous tissue vaccine, followed by a single booster dose of vaccine after they are bitten instead of the long (14-21 day) schedule of inoculations now performed.

PUBLIC RELATIONS COMMITTEE
Annual Report (Abstract)

This Committee had an active year. Our efforts this year may be divided into four categories:

PUBLIC HEALTH FORUMS. Four very successful Forums were held with a total attendance of over 5,000. Twenty-seven physicians took part in these Forums.

SCIENCE FAIRS. The District Society participated in the Science Fairs of thirteen high schools in the County. Physicians judged and awarded prizes and certificates to the best in the medical category.

INDOCTRINATION. A meeting for twenty new members was held at which time officers of the Society briefed the new members on very practical and beneficial topics.

NEWSPAPER ITEMS. Comments to counteract unfavorable newspaper publicity affecting the medical profession.

Joseph M. Baker, M. D., Chairman,
Public Relations Committee

VI-SYNERAL
Trade Mark Reg. U. S. Pat. Off. Brand of
VITAMINS and MINERALS

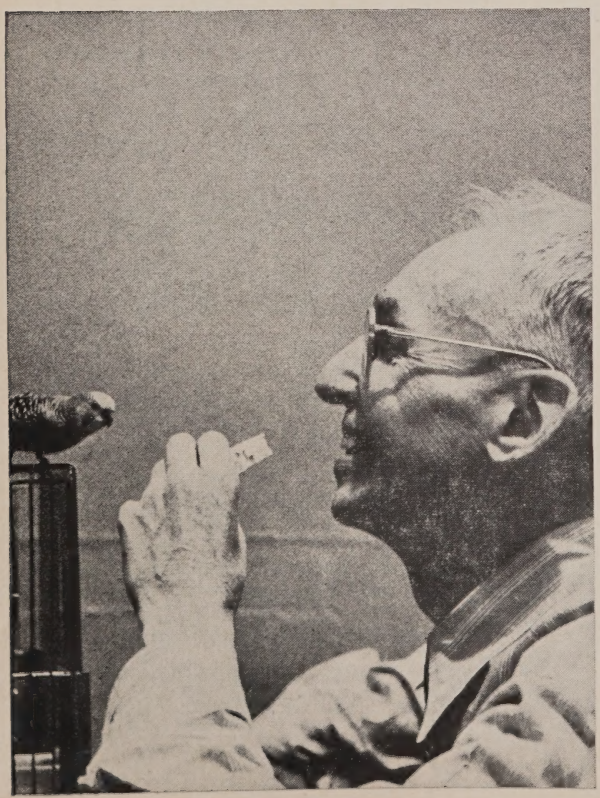
U. S. Vitamin Corporation
New York, N. Y.

Compliments

Henderson Funeral Home

Springfield

Address Business Correspondence to:
Dr. John E. Leary
146 Chestnut Street — Springfield, Mass.
Telephone: RE 4-3381



brighten the day

for the geriatric patient

Ritalin® hydrochloride
(methylphenidate hydrochloride CIBA)

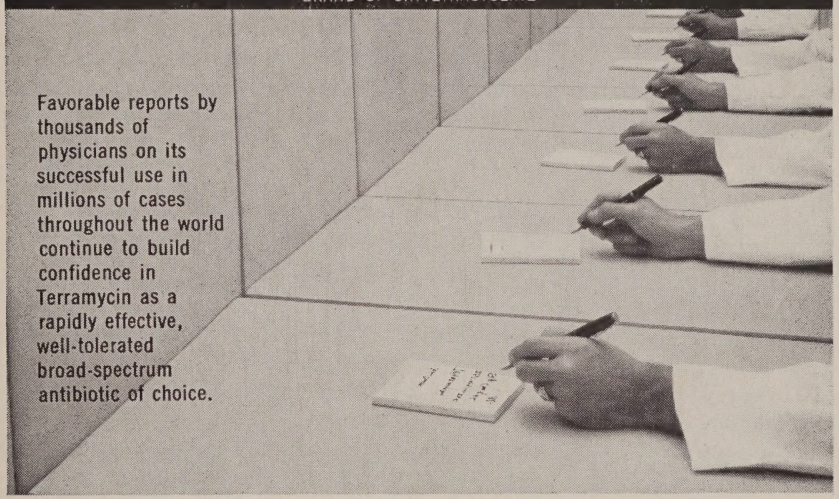
. . . mild antidepressant, unrelated to amphetamine, brightens outlook and renews vigor—with little or no effect on appetite or blood pressure.

AVERAGE DOSAGE: 10 mg. b.i.d. or t.i.d.
SUPPLIED: *Tablets,* 5 mg. (yellow), 10 mg. (light blue), 20 mg. (peach-colored).

CIBA
SUMMIT, N. J.
2/2458MB

a cornerstone in broad-spectrum therapy... **TERRAMYCIN®**

BRAND OF OXYTETRACYCLINE



Favorable reports by thousands of physicians on its successful use in millions of cases throughout the world continue to build confidence in Terramycin as a rapidly effective, well-tolerated broad-spectrum antibiotic of choice.

A convenient dosage form for every need in broad-spectrum therapy ... including peach-flavored

TERRABON®

BRAND OF CALCIUM DI-OXYTETRACYCLINE **HOMOGENIZED MIXTURE**

Ready-to-use liquid oral preparation; provides therapeutic blood levels in one hour.

and peach-flavored

TERRABON®

HOMOGENIZED MIXTURE

Ready-to-use liquid oral preparation for infants and younger children. Just 2 drops per pound per day. Supplied with calibrated plastic dropper.

pediatric drops

Pfizer World leader in antibiotic development and production

PFIZER LABORATORIES, *Division, Chas. Pfizer & Co., Inc.*, Brooklyn 6, N.Y.

DISASTER PLANNING

(Concluded from April issue.)

The *Radiological Monitoring Section* has been an unusually active group, very capably headed by Ralph Dunlap, Ph.D., who is employed at Monsanto Chemical Co. He has a well trained group of experts including several local radiologists on his staff. They have attended courses and in turn have given courses here in Springfield on radiological monitoring. They have 13 monitoring units ready for use with trained, equipped teams. They are an exceptional group of men!

The *Blood and Laboratory Section* are under the supervision of Drs. William Kaufman and Joseph Rini respectively. These sections are responsible for the procurement of blood, the establishment of bleeding centers away from hospital areas, and the provision of trained laboratory technicians during disasters. The Red Cross would in such times be most helpful with blood supply problem.

Medical Regulators will be most important in time of disaster. Their job will be to control the flow of casualties to the various casualty hospitals so that one hospital in the area will not get the brunt of the disaster casualty toll. They will be working with the ambulance regulator near the first aid station group. Each hospital has a medical regulator who will be in communication with the field medical regulator either by phone or radio via the hospital communications center. Drs. Allen Johnson, Charles Derrick and Edward Hubbard have agreed to fill this vital assignment.

The *Legal Section* has been recenly created and is to be organized by Attorney Joseph Jennings. This section will be a group of lawyers who will be able to give any of our medical units legal advice on any matter arising in disaster planning or during the disaster itself.

The *Nursing Section* is now headed by Mrs. Mary MacDonald. The Nursing Committee of the Community Council met last year and are acting as an advisory group so that all nurses in the city, active or inactive, may be recruited and assigned to disaster assignments. This section is planning to establish training courses for active as well as inactive or retired nurses.

A *Police Co-ordinating Section* headed by Sgt. William O'Connor is responsible for traffic around all Medical Units such as Aid stations and Hospitals. This Section also assists in obtaining police escorts for personnel brought for mobilization areas.

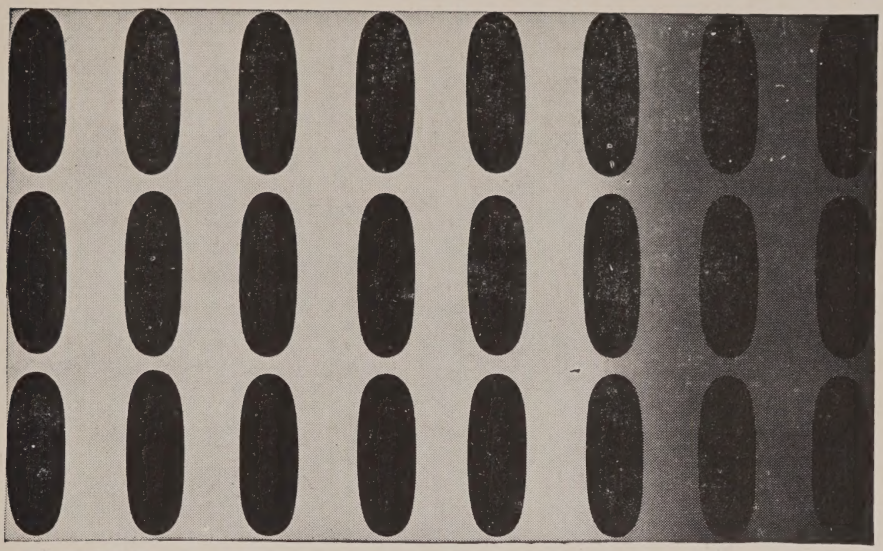
Improviesd Hospitals have been pre-arranged at the various Public Schools in the City. Mr. Charles Morris, Chief Custodian of the Springfield School System has cooperated in establishing such units. Fourteen (14) Schools in the City are available for use as improvised Hospitals.

The *Clergy* are organized in the medical and health section. This group is headed by Rev. Leo Shea, Rabbi Norman Lamm, and Rev. Otis Maxfield. The Clergyman's role is spiritual. His activities - bringing comfort, reassurance, and self control to his people through the teaching of the word of God and the administration of the Sacraments - do not wait on Civil Defense; but the tensions and uncertainties of the disaster add urgency to his tasks.

A *Meterorologist Section* headed by Mr. Joseph Nelson plots radioactive fallout patterns. This pattern is available to us twice every day of the year by coded teletype messages. This section is concerned with wartime disaster and natural disasters resulting from severe storms.

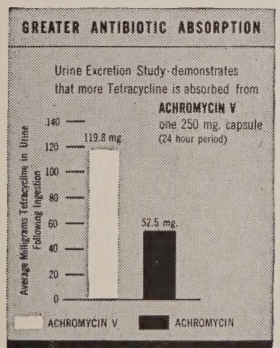
Finally, I would like to say that our medical and health division is very appreciative of the cooperation of all these volunteers who are cognizant of the importance of disaster planning. This planning must be continuous and never become static if we are to help protect the ones we love - our neighbors - our community.

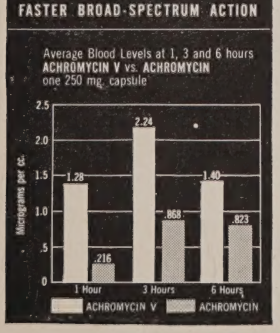
George A. Vassos, Jr., M. D.
Chief Medical Officer
Springfield Civil Defense Agency



NEW... ACHROMYCIN* V

TETRACYCLINE BUFFERED WITH SODIUM METAPHOSPHATE





CHEMICALLY CONDITIONED FOR GREATER ANTIBIOTIC EFFICIENCY

ACHROMYCIN V admixes sodium metaphosphate with tetracycline. ACHROMYCIN V provides greater antibiotic absorption/faster broad-spectrum action and is indicated for the prompt control of infections, seen in everyday practice, hitherto treated with other broad-spectrum antibiotics.

CAPSULES

Each capsule (pink) contains tetracycline equivalent to 250 mg. tetracycline HCl, phosphate buffered.

SYRUP

Each teaspoonful (5 cc.) of orange-flavored Syrup contains 125 mg. of tetracycline HCl activity, phosphate buffered.

ACHROMYCIN V dosage: 6-7 mg. per lb. of body weight per day for children and adults.

*Reg. U.S. Pat. Off.

LEDERLE LABORATORIES DIVISION
AMERICAN CYANAMID COMPANY
PEARL RIVER, NEW YORK

Lederle

the next patient you see

that patient may need nutritional support
that patient may need a corrected diet and

THERAGRAN

Squibb Therapeutic Formula Vitamins

capsules • liquid

clinically proved, truly therapeutic dosages of the six vitamins almost invariably associated with chronic vitamin deficiency states

Each Theragran Capsule, or each 5 cc. teaspoonful of Theragran Liquid, supplies:

Vitamin A	25,000 U.S.P. units
Vitamin D	1,000 U.S.P. units
Thiamine	10 mg.
Riboflavin	10 mg.
Niacinamide	150 mg.
Ascorbic acid	150 mg.

Supply: Theragran Capsules, bottles of 30, 60, 100 and 1000. Theragran Liquid, bottles of 4 fl. oz.

SQUIBB Squibb Quality—the Priceless Ingredient

'THERAGRAN'® IS A SQUIBB TRADEMARK.